

17-18-19 SEPTEMBRE 2021

Hardehot *Plage*



OPALE HARLEY DAYS



LIVE MUSIC

EXPOSANTS

TOMBOLA

1 HARLEY À GAGNER !

BIKE SHOW

PARADES

ANIMATIONS

INFO :

www.opale-shore-ride.com



PROGRAMMATION MUSICALE EN COURS...



Dear,

The OPALE HARLEY-DAYS festival, an official Harley-Davidson event, will take place from September 17 to 19, 2021 at Hardelot - Plage (dept 62).

Despite the current situation and wishing everyone better days, our will is to move forward and to be able to offer you a very nice event where conviviality will be the key word.

To be able to meet all of us, exhibitors, organizers and of course our public, in the best conditions possibles is currently a gamble, but we are convinced that success will be forthcoming and that we will be able to experience exceptional moments together. The 2021 edition will be a continuation of what has been undertaken since the beginning of this great adventure.

We are therefore very happy to send you the exhibitor file for this new edition, awaited by a very large audience, making the Opal Coast the essential destination for European bikers.

The event was born in 2010 from the will and enthusiasm of a few enthusiasts of the Opal Shore Chapter attached to the Harley-Davidson Côte d'Opale (official dealer). What started out as a small gathering of enthusiasts of American motorcycles has become in a few years a great cultural event, musical, international.

Our entire team is already working on the implementation of this new edition and you will be able to soon discover the various new products on offer and our musical program (which will also play an important role in 2021) on the site: www.opale-shore-ride.com and on the event's Facebook page.

Our goal is to continue to make this Harley-Davidson meeting (already the most important in the North of France) a benchmark at European level.

As you will see, we have adapted our payment and cancellation conditions to the current situation (Articles 3 and 29 of our general regulations).

We hope you will support this development and we hope to be able to count on your presence in 2021.

Best regards,

L'équipe Opale Shore Ride.

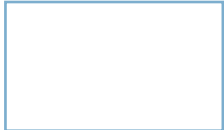


PS: the number of places being limited, we advise you to reserve as soon as possible.



Demande de stand- Stand application

NOMBRE DE STANDS LIMITE
the number of stands is limited



Nom de la société / Company Name

Adresse / Address

Code Postal / Zipcode..... Ville / Town

Pays / Country Nom du responsable / Key contact

Tél:.....E-mail:.....

Marques exposées* / Exhibited brands.....

Produits exposés* / Exhibited products.....

*La vente de produits Harley-Davidson et de pièces et accessoires motos est strictement réservés aux représentants officiels de la marque.

*The sale of Harley-Davidson motorbikes products and parts are strictly reserved to the official representatives of the company.

EMPLACEMENT/ LOCATION*	TARIF €	QUANTITÉ	Total €
- Espace nu de 25 m ² (5 m de prof x 5 mètres linéaires) avec boîtier électrique 3KW - Bare space of 25 m ² (5 m depth and 5 m width) Electricity included 3KW	730 €
- Mètre linéaire supplémentaire (5 m de profondeur x 1m linéaire) soit 5 m ² - Additional linear meter (5 m of depth X 1m linear) i.e 5m ²	150 €
•Puissance électrique supplémentaire - <i>Additional electric power</i> 6 Kwatts	110 €
TVA non applicable, art. 293 B du CGI		Total €

*Compte tenu de la nature des emplacements, merci d'inclure, si nécessaire, la surface occupé par votre véhicule si vous souhaitez que celui ci soit sur votre emplacement.

[Given the nature of the place, thank you if necessary, please quote the area occupied by your vehicle if you want this one to be on your space.](#)

REGLEMENT / PAYMENT

Requests without a deposit will not be taken into consideration. Your deposit will only be cashed from June 15, 2021, the balance will be due on August 15, 2021.

Requests without a deposit will not be taken into consideration.

Your deposit (10% of the total amount) will be cashed only from 06/15/2021, the balance will be due on 08/15/21.

Amount of the deposit (10% of the total amount): _____ €

Payment by bank transfer

A / At : Le / On :

Société / Company

Contact

Cachet et signature / Commercial proof and signature

RELEVÉ D'IDENTITÉ BANCAIRE			
Titulaire ASSOCIATION OPALE SHORE RIDE			
Domiciliation SG BOULOGNE-S-MER (00380) 60 RUE VICTOR HUGO 62200 BOULOGNE-SUR-MER			
Référence bancaire			
Code banque	Code guichet	N° compte	Clé RIB
30003	00380	00037264963	08
IBAN : FR76 3000 3003 8000 0372 6496 308 BIC-ADRESSE SWIFT : SOGEFRPP			

I declare that I have read the exhibitor file submitted and the general regulations of the following event, of which I have a copy. I accept without reservation or restriction all the clauses, and declares to renounce all recourse against the organizer. I declare that I have subscribed to any insurance company (or companies) all necessary insurance covering my civil liability and that of any person directly or indirectly involved in the exercise of my activities on this event. I vouch for the respect of the general conditions of exhibition by any organization intervening on my stand. I am responsible for any breach of these terms and conditions by these organizations and guarantee the Organizer against any recourse, dispute, charges, convictions and disbursements that may arise from these organizations in connection with their participation and / or intervention. Cancellation: Only cancellations notified to Opale Shore Ride by registered letter with acknowledgment of receipt before July 15, 2021 will be taken into account.

GENERAL REGULATIONS OPALE HARLEY DAYS 2021- Page 1/2

GENERAL PROVISIONS

- Art. 1 – L'Opale Shore Ride, 6, Z.I de la liane - BP 31- 62360 SAINT-LEONARD (hereinafter "the Organiser") is organising the l'Opale Harley Days on 17, 18 and 19 september 2021 in Hardelot hereinafter referred to as: the event. This event is a rally open to the public. The Organiser shall provide pitches for exhibitors (hereinafter the "Exhibitors") who offer products for sale. The Exhibitors shall place orders for pitches with the Organiser.
- Art. 2 – By signing their Registration request form, exhibitors declare that they accept the provisions of this regulation.

TERMS AND CONDITIONS OF ADMISSION

- Art. 3- Exhibitors shall provide the organiser with a description of the products offered for sale. The Organiser is entitled to refuse the products offered at its sole discretion. Furthermore, if Exhibitors change the approved products or add products, the Organiser will be entitled to terminate the order even if it has been accepted and exclude the Exhibitors concerned. The sale of Harley-Davidson products is strictly reserved for official representatives of the brand. Exhibitors shall not sell products bearing the Harley-Davidson brands (including, but not limited to: "Harley", the logos, the graphic representation of the Harley-Davidson motorcycle and product configuration, Harley-Davidson, or H-D that are not official Harley-Davidson products or products that have been manufactured or produced under a legally enforceable trademark licence provided by Harley-Davidson Motor Company, Inc. or one of its related companies ("Unauthorised Products"). Harley-Davidson may inspect all the products offered for sale by Exhibitors during the event. The Exhibitors shall immediately remove from sale any unauthorised products identified during an inspection and, on the instructions of the organiser, exhibitors shall hand over all stocks of unauthorised products or, within 30 days of the inspection, supply proof of the destruction of the unauthorised products.
- Art. 4– The purchase orders, signed by Exhibitors, must be returned, accompanied by all the required documents or supporting documents. To be valid, they must be written on the official form by carefully completing all the sections. A deposit of 10% of the amount of the order will be sent with each request and will be cashed on June 15, 2021. The total amount being due on August 15, 2021. Each request shall only apply to one category. Each legal entity (company, natural person, etc.) must be the subject of a separate request. Even after their acceptance, requests for pitches by Exhibitors who have participated in a previous show without having paid all the fees due may be refused by the Organiser.
- Art. 5 – The Organiser will decide on the admission and ranking of the requests that are submitted to it. If the conditions specified above are not met, the Organiser may refuse requests for admission. In the event of these conditions changing, the Organiser may at any time, cancel the admission without this leading to the payment of compensation other than reimbursement of the sums already received by the Organiser.
- Art. 6 – Exhibitors will only be able to have one stand per category and shall exhibit on this stand only the products specific to that category and to their own business activity. Any advertising of any nature likely to mislead will render the person responsible for it liable to immediate exclusion.
- Art. 7 – Exhibitors shall not object to specific or general views of the exhibition being photographed and used.
- Art. 8 – Exhibitors shall without fail declare that they are professionals, have the necessary authorisations to conduct business as professionals and have valid civil liability insurance coverage on the dates of the event. This insurance shall cover, in particular, sub-contractors, employees, vendors and the equipment of the Exhibitors used for the event and shall name the Organiser as an additional insured party. Exhibitors shall provide the Organiser with an insurance certificate or any other evidence that the Organiser may reasonably request.

ALLOCATION OF THE PITCHES

- Art. 9 – Exhibitors shall specify in their order the number of modules or the surface area that they think they need. After receiving these orders, the Organiser will specify the surface area of the stands, taking into account the available space and requests received. If necessary, the Organiser will reduce the surface areas requested, reserving the right to change the choice and the location of the pitches or establish different categories among the Exhibitors, according to their importance. The Organiser will decide the pitches assigned to the different categories. If necessary, the Organiser may move an Exhibitor, change their stand or allocate them another without such a change giving the right to any compensation. The stands finally allocated must be occupied by the Exhibitor to whom they are assigned and shall not, under any circumstances, be transferred or exchanged by them, in whole or in part, on pain of immediate cancellation. All exhibited products must be displayed in the name of the Exhibitor to whom the space has been allocated. It is prohibited for any other Exhibitor to use a stand not allocated to them.

RENTAL PRICES AND STAND SURFACE AREA

- Art. 10 – All products exhibited must be in the name of the exhibitor to whom the location has been allocated. Any accommodation of another exhibitor on a stand is prohibited. The distribution provisions apply to admission requests received by August 15, 2021 at the latest. For requests arriving after this date, spaces will be allocated, in each category, in the order of registrations, in proportion to the modules remaining available.
- Art. 11 – The surface area of each stand ordered must take into account the surface area of the vehicles that must be on the site. No vehicle may be parked on the event grounds except in the spaces provided for such purpose.
- Art. 12 – The price is indicated on the Registration request form. The stand rental amount must be paid before 15 august 2021. Non-payment, even partial, of the invoice soon after allocation will result in the forfeiture of the right to the pitch.
- Art. 13 – In the event of cancellation by the exhibitor after receipt of the document confirming your location, the payments made remain with the event. The organizer will use the allocated locations for the benefit of the event. Likewise, unoccupied stands at the opening will be considered as canceled by the exhibitor. In all cases, the invoiced sums remain due in full by the exhibitor.

PRICE OF ADMISSION:

- Art. 14 – Entrance to the event is free.

INSTALLATION OF THE STANDS

- Art. 15 - In all cases, the Organiser and the fire safety officer shall approve of the layout of the stands. The use of illuminated signs or projection devices is subject to certain conditions. Rotating signs, flashing lights, blinking lights, as well as signs in the form of inflatable structures are prohibited. In the event of a breach of this rule, the power will immediately be cut off without Exhibitors being able to claim any compensation or reimbursement. The same will also apply if Exhibitors modify the installations provided to them by the Organiser.

The Organiser shall not be held liable in the event of an electrical fault. No Exhibitor may install objects on their stand that are likely to block light, inconvenience or cause any damage to the event or to another Exhibitor.

Exhibitors undertake to ensure that any electrical equipment and facilities (including cables, sockets, etc.) that they use during the event complies with the standards in force and are free from defects related to safety or other aspects. To this end, the Organiser reserves the right to either inspect or have its representative inspect the electric equipment and installations provided by Exhibitors. If defects or problems are found during such inspection, Exhibitors shall immediately repair them within a maximum period of four hours at their expense, and provide proof of repair to the Organiser. If they are not corrected in time, Exhibitors shall be liable for the costs resulting from direct or indirect damage caused by these defects, and in particular, the costs of any subsequent recourse to a repair company, regardless of the person responsible. In addition, if the identified defects are not corrected in time, the Organiser will be entitled to terminate all relations with the Exhibitors and prohibit them from further exhibiting immediately and without notice. In any event, the Exhibitor is responsible for their installations.

- Art. 16 - The Organiser reserves the right to have installations removed or modified that do not comply with the regulations, adversely affect the general appearance of the event or interfere with neighbouring Exhibitors or the public. The Organiser may have special installations created for general purposes beyond the regulatory provisions. The Organiser may also have objects removed at any time that, by their nature or appearance, seem to it to be dangerous, harmful, noisy or incompatible with the purpose and standards of the event.
- Art. 17 – Exhibitors are required to strictly follow the safety regulations and the various provisions of these regulations.
- Art. 18 – Exhibitors will be responsible for the damage that their installations would cause to the event site. They shall bear the costs of repair and cleaning works that their installations might necessitate.
- Art. 19 – A security and surveillance service will be organised under the best possible conditions by the Organiser. However, the Organiser shall not be held liable, to any degree and under any pretext, for accidents of fire, panic, leaks, floods, theft or any damage that may occur. Exhibitors who might wish to implement special surveillance of their stand may do so at their own expense by guards of their choice approved in advance by the Organiser.

GENERAL REGULATIONS OPALE HARLEY DAYS 2021- Page 2/2

• Art. 20 – Exhibitors shall staff their stands continuously from the time the event opens to the time it closes. Exhibitors shall guarantee to the Organiser that they are in compliance with the labour law regulations with regard to their staff. Exhibitors shall ensure that their staff complies with this Regulation and any other of the Organiser's rules as well as all applicable laws. Exhibitors shall provide, at their own expense, for the maintenance service for their stand and the exhibits for the duration of the event. Exhibitors shall clean the area around the stand at the end of each day of the event. Exhibitors shall also ensure that someone is present to oversee the assembly and disassembly periods. The Organiser shall not be held responsible for theft or damage caused during these periods.

• Art. 21 – Visiting the stands is free. The Exhibitors shall therefore admit all visitors, without restriction, who wish to access such stands.

• Art. 22 – The use of any audiovisual or sound device is tolerated only on the express condition that it does not disturb neighbouring Exhibitors and the event. The volume will be controlled accordingly. Entertainment can take place only with the prior agreement of the Organiser. In any event, the sound level shall not exceed a level of 65 decibels. Exhibitors undertake in respect of the Organiser that they will take the necessary steps and pay the corresponding taxes that arise from sound or audiovisual broadcasting at a site open to the public. In addition, any distribution of leaflets or promotional items is strictly prohibited at the event site, including outdoor spaces (unless authorised by the Organiser).

TRANSPORT, RECEPTION, REMOVAL OF EXHIBITED ITEMS

• Art. 23 – No merchandise or any object of any kind shall be brought within the confines of the event prior to the date set by the Organiser, unless special authorisation is given. For the duration of the event, no merchandise shall enter, leave or be removed from the stand at which it is located, without authorisation from the Organiser.

• Art. 24 – All stands shall be fully set up and finished, and the exhibits in place no later than Friday, 19 of September 2021 at 10 a.m. The packaging material shall be taken out of the confines of the event by the same deadline.

• Art. 25 – Exhibitors shall remove the exhibits and installations after the event closes, under their responsibility and within the time limit provided by the Organiser. The Organiser will remove any object which has not been taken away, at the Exhibitor's expense and risk.

• Art. 26 – Exhibitors or their representatives shall provide for the transport, reception and shipment of their packages, as well as inspection of their content. If Exhibitors or their staff are not present to receive their packages within the confines of the event, the Organiser may have them shipped back or unpack them at the expense and risk of the interested parties. Any materials intended for installation shall be brought in subject to the authorisation of the Organiser. Exhibitors or their representatives shall comply with the Organiser's instructions with regard to the regulation of merchandise brought in and out and, in particular, with regard to the movement of vehicles of any kind within the confines of the event.

PROMOTION AND ADVERTISING

• Art. 27 – Exhibitors shall not advertise or promote the event using any of the Harley-Davidson brands (including, but not limited to: "Harley", the logos, trade presentation and configuration of Harley-Davidson products, Harley-Davidson, or H-D without the written prior consent of the Organiser.

TAXES AND DUTIES

• Art. 28 – Exhibitors must comply with their tax obligations, particularly with regard to VAT. In the event of non-compliance with these rules, the Organiser shall in no way be held liable.

COMPENSATION

• Art. 29 – Exhibitors shall indemnify the Organiser, its subsidiaries, the group to which it belongs, its officers, directors, employees, agents, successors and assignees for any liability, claims, damages, penalties, litigation, costs and expenses (including reasonable legal costs), which arise directly or indirectly from the activities envisaged by these general regulations and the order, including without limitation: the sale of products during the event, the misuse by Exhibitors of the trademarks or other intellectual property right of Harley-Davidson or any member of the Harley-Davidson group of companies (including, without limitation, Harley-Davidson Motor Company, Inc. and its subsidiaries), or any act or omission by Exhibitors and their officers, directors, employees and agents, including, but not limited to: any breach of obligations by Exhibitors under these general regulations and the order, any illegal, deliberate, negligent or non-compliant conduct with trading standards, the non-conformity of the products with the samples provided by Exhibitors to the Organiser and approved by the Organiser, and any product liability claim.

LIABILITY

• Art. 30 – In no event shall the Organiser be liable towards Exhibitors for incidental, indirect, special or punitive damages, economic loss or loss of profit as a result of these general regulations, the order or anything related to them.

MISCELLANEOUS PROVISIONS

• Art. 31 – These regulations will be given to each Exhibitor, who shall confirm that they accept them unconditionally. Exhibitors shall be required to comply with them, and any terms and conditions that the Organiser and various authorities might impose.

• Art. 32 – The Organiser shall have full powers to decide the organisation of parties, conferences, competitions, allocation of awards, raffles, etc. The Organiser may modify the opening and closing hours and dates of the event and may reduce or increase its duration, without this giving rise to any compensation.

• Art. 33 – The Organiser shall have the right to rule on all situations not provided for under these regulations. All its decisions will be immediately enforceable.

• Art. 34 – Any breach of any of the clauses of these regulations may result in the immediate, temporary or permanent exclusion of the offending Exhibitor without the Exhibitor being able to claim reimbursement or compensation. The Organiser may use the pitch left free as a result as it sees fit.

• Art. 35 – In the event of cancellation of the event for one of the following cases of force majeure: economic, legal, regulatory reasons, or for any other reason the causes of which are not attributable to the different parties, the admission requests will be canceled, purely and simply. The sums paid will either be refunded, or can be used as a deposit for the 2022 edition.

• Art. 36 – These general regulations and the order(s) form the entire agreement of the parties and supersedes any prior agreement.

• Art. 37 – If one or more of the clauses of the general regulations are or become null and void or unlawful, they shall not affect the validity of the other provisions.

• Art. 38 – The fact that one party does not require performance by the other party of one of the provisions of these general regulations and/or the order shall not affect the right to require such performance at any time thereafter, and the waiver by one party in the event of a violation of these general regulations and/or the order by the other party shall not constitute a waiver of the right to avail itself of any subsequent violation.

• Art. 39 – Exhibitors shall assign or delegate their rights or obligations under this general regulation and the order(s) without the prior written consent of the Organiser.

• Art. 40 – By accepting this general regulation, Exhibitors accept that the information entered will be used to allow the Organiser to contact them again as part of the Harley-Davidson Eurofestival 2020. More specifically, the personal information and personal data concerning them are necessary to manage their order and the commercial relations between Exhibitors and Organiser. The information and data can be transmitted to companies responsible for the management, execution and payment of the order. Such information and data are also kept for security purposes and to allow the Organiser to improve and personalise the information that it sends. Under the Data Protection Act of 6 January 1978, Exhibitors have a right of access, rectification and opposition regarding the personal data concerning them. This right can be exercised by writing to the Organiser at [L'Opale Shore Ride, 6, ZI de la liane - BP 31- 62360 Saint Leonard] or per e-mail : a.derrar@opale-shore-ride.com stating their surname, first name, e-mail address and, where applicable, the customer reference. The request must be signed and accompanied by a photocopy of an identity document and specify the address to which the reply should be sent. A reply will then be sent by the Organiser within 2 months of receipt of the request.

Art. 41 – These general regulations and the order(s) are governed by French law. For any dispute relating to the general regulations and/or order, particularly with regard to their conclusion, interpretation, execution or termination, the Paris Commercial Court and its Presiding Judge in summary proceedings shall be exclusively competent to rule on the matter, regardless of the contractual or tortious cause of the action.



NOMBRE DE STANDS LIMITÉ
the number of stands is limited

ENTREE GRATUITE POUR
TOUS LES VISITEURS
FREE ENTRY FOR ALL
THE VISITORS

INFORMATIONS GENERALES

Date : Vendredi 17, samedi 18, dimanche 19 septembre 2021

Lieu : Hardelot (dept 62 - Pas de Calais)

Friday 17, Saturday 18, Sunday 19 of september

Location: (dept 62 - Pas de Calais)

HORAIRES:

Montage / Assembling : jeudi 16 septembre à partir de 9 H

Thursday 16 of september as from 9 A.M

Démontage / Disassembling : Dimanche 19 septembre à partir de 18 H

Sunday 19 of september as from 6 P.M

Ouverture au public / Opening hours

Vendredi 17 septembre: de 12 H à Minuit - 12 PM to 12 PM

Samedi 18 septembre: de 10 H à Minuit - 10 AM to 12 PM

Dimanche 19 septembre: de 10 H à 18H - 10 AM to 6 PM

CONTACT EXPOSANTS - EXIBITHORS CONTACT

Denis SALAT

12, lotissement les pradeaux

63800 Pérignat sur Allier - France

Tél.:+33 (0)6-30-80-58-50 - Mail: 63events@gmail.com

Organisation générale :

OPALE SHORE RIDE - 6, Z.I de la liane

BP 31- 62360 SAINT-LEONARD

N°d'enregistrement à la préfecture : W623002636

Réservations hôtel : Office de Tourisme d'Hardelot : Tel: +33 (0) 3 21 83 51 02



L'organisateur se réserve le droit de modifier les horaires et tarifs qui sont donnés à titre indicatif.

The organizer reserves the right to modify the schedules and fees which are given as for information purpose only.